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## CENTRAL INTELLIGENCE GROUP

INTELLIGENCE REPORT

COUNTRY

France

DATE:

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SUBJECT

ORIGIN

AFP Press Agency

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SUPPLEMENT

Amaury is the real head and commercial director of the AFP (Agence 1. France-Presse). He is reported to be an extraordinarily capable and efficient man who has consistently demonstrated outstanding business qualities. His success has put him at the head of all the Havas enterprises. He also runs the MRP press. Amaury is about 45 years old.

After the liberation when Havas lost its license as a press agency, it was merged with the AFP. This agency has been working with such a deficit that yearly subsidies now reach 800 million francs. Hence the efforts to return to Havas all its former rights. In MRP circles it is argued that Amaury's efficiency could succeed in wiping out the deficit and make Havas into a healthy commercial enterprise.

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